



**PRINT AUDIENCE REPORT  
MAGAZINES**

**Data Period: January 2020 - December 2020  
Average Issue Readership '000's**

TITLE	MEDIA TYPE	STATE	PRINT AIR ('000)
			Jan20 - Dec20
4X4 Australia	Magazines	National	262
AFL Record	Magazines	National	170
APC	Magazines	National	79
Australian Country	Magazines	National	110
Australian Geographic	Magazines	National	611
Australian Golf Digest	Magazines	National	99
Australian Gourmet Traveller	Magazines	National	221
Australian Motorcycle News	Magazines	National	124
Australian Traveller	Magazines	National	137
The Australian Women's Weekly	Magazines	National	1057
The Australian Women's Weekly FOOD	Magazines	National	204
Backyard	Magazines	National	41
Belle	Magazines	National	146
Better Homes and Gardens	Magazines	National	1638
Big League	Magazines	National	COVID19 Suspended
Bunnings	Magazines	National	1981
Coles Magazine	Magazines	National	4680
Country Style	Magazines	National	249
delicious.	Magazines	National	427
Diabetic Living	Magazines	National	251
Dirt Action	Magazines	National	90
Empire	Magazines	National	56
Fishing World	Magazines	National	244
Fitness First	Magazines	National	66
Foxtel Magazine	Magazines	National	541
Frankie	Magazines	National	250
Freshwater Fishing Australia	Magazines	National	145
Gardening Australia	Magazines	National	535
Girlfriend	Magazines	National	81
Golf Australia	Magazines	National	81
Gourmet Traveller Wine	Magazines	National	67
GQ	Magazines	National	118
Grand Designs Australia	Magazines	National	157
Healthy Food Guide	Magazines	National	324
Home Beautiful	Magazines	National	303
Home Design	Magazines	National	54
Homespun	Magazines	National	67
Horizons	Magazines	WA	184
House & Garden	Magazines	National	595
Inside Out	Magazines	National	87



**PRINT AUDIENCE REPORT**

**MAGAZINES**

**Data Period: January 2020 - December 2020**

**Average Issue Readership '000's**

TITLE	MEDIA TYPE	STATE	PRINT AIR ('000)
			Jan20 - Dec20
Inside Sport	Magazines	National	COVID19 Suspended
Jetstar	Magazines	National	COVID19 Suspended
Just Cars	Magazines	National	343
Kitchens & Bathrooms	Magazines	National	160
Marie Claire	Magazines	National	301
Men's Fitness	Magazines	National	217
MiINDFOOD	Magazines	National	62
Money	Magazines	National	148
Motor	Magazines	National	89
National Geographic	Magazines	National	651
New Idea	Magazines	National	1013
New Scientist	Magazines	National	146
Open Road	Magazines	NSW	1050
Outdoor Living	Magazines	National	102
PC PowerPlay	Magazines	National	100
PlayStation	Magazines	National	301
Prevention	Magazines	National	86
Qantas Spirit of Australia	Magazines	National	446
Quilters Companion	Magazines	National	90
Reader's Digest Australia	Magazines	National	417
Real Living	Magazines	National	93
RM Williams Outback	Magazines	National	305
Road Ahead	Magazines	QLD	552
Road Rider	Magazines	National	53
Royal Auto	Magazines	VIC	COVID19 Suspended
SA Motor	Magazines	SA	231
Selector	Magazines	National	33
Street Machine	Magazines	National	343
Super Food Ideas	Magazines	National	222
T3	Magazines	National	41
Take 5	Magazines	National	620
Take 5 Bumper Monthly!	Magazines	National	259
Taste.com.au Magazine	Magazines	National	764
TechLife	Magazines	National	64
that's life!	Magazines	National	708
that's life! MEGA MONTHLY	Magazines	National	177
The Monthly	Magazines	National	66
Time	Magazines	National	285
TV WEEK	Magazines	National	480
Unique Cars	Magazines	National	266



**PRINT AUDIENCE REPORT  
MAGAZINES**

**Data Period: January 2020 - December 2020  
Average Issue Readership '000's**

TITLE	MEDIA TYPE	STATE	PRINT AIR ('000)
			Jan20 - Dec20
Virgin Australia Voyeur	Magazines	National	COVID19 Suspended
Vogue Australia	Magazines	National	391
Vogue Living	Magazines	National	296
WellBeing	Magazines	National	169
Wellbeing Eat Well	Magazines	National	45
Wheels	Magazines	National	229
Who	Magazines	National	270
Woman's Day	Magazines	National	1013
Woolworths Fresh Magazine	Magazines	National	5599