



**PRINT AUDIENCE REPORT**  
**NEWSPAPER INSERTED MAGAZINES**  
 Data Period: January 2020 - December 2020  
 Average Issue Readership '000's

TITLE	MEDIA TYPE	STATE	PRINT AIR ('000)
			Jan20 - Dec20
AFR Magazine	NIMs	National	203
Mansion	NIMs	National	120
The Deal	NIMs	National	COVID19 Suspended
The Weekend Australian Magazine	NIMs	National	380
Wish	NIMs	National	122
Domain (NSW)	NIMs	NSW	COVID19 Suspended
Good Weekend (NSW)	NIMs	NSW/ACT	225
Panorama Magazine	NIMs	NSW/ACT	28
Relax Magazine	NIMs	NSW/ACT	26
Stellar (NSW)	NIMs	NSW/ACT	259
Sunday Life (NSW)	NIMs	NSW/ACT	203
Good Food (NSW)	NIMs	NSW/ACT	318
Domain (VIC)	NIMs	VIC	COVID19 Suspended
Good Weekend (VIC)	NIMs	VIC	164
Good Food (VIC)	NIMs	VIC	177
Stellar (VIC)	NIMs	VIC	277
Sunday Life (VIC)	NIMs	VIC	183
QB Monthly	NIMs	QLD	27
Qweekend	NIMs	QLD	181
U on Sunday	NIMs	QLD	183
STM	NIMs	WA	166
Play	NIMS	WA	119