



**PRINT AUDIENCE REPORT  
NEWSPAPER SECTIONS**

**Data Period: October 2019 - September 2020  
Average Issue Readership '000's**

MASTHEAD	SECTION	DAYS	PRINT AIR ('000)
			Oct19 - Sep20
Adelaide Advertiser (M-F)	Adelaide Confidential	M-F	122
	Boomer	Mon	124
	Business Daily	M-F	96
	SA Business Journal	Tue	81
	Sport	M-F	158
Saturday Advertiser	Adelaide Confidential	Sat	118
	Business Daily	Sat	84
	Careers	Sat	73
	Real Estate	Sat	135
	SA Weekend	Sat	184
	Sport	Sat	163
Sunday Mail (SA)	Escape	Sun	182
	Home & Life	Sun	149
	Sport	Sun	170
	Sunday	Sun	120
	The BINGE Guide	Sun	152
Cairns Post (M-F)	Business Week	Wed	16
	Classifieds	M-F	22
	Friday Fishing	Fri	21
	Inspire	Tue	12
	Sport	M-F	19
	The Guide	Thu	29
Cairns Weekend Post	Cairns Eye	Sat	26
	Careers	Sat	18
	Classifieds	Sat	23
	Motoring	Sat	16
	Real Estate	Sat	25
The Canberra Times (M-F)	Business Day	M-F	26
	Fly	Thu	30
	Food and Wine	Wed	45
	Sport	M-F	34
	The Guide	Mon	42
The Canberra Times (Sat)	allhomes.com.au	Sat	34
	Drive	Sat	20
	My Career	Sat	10
	Sport	Sat	30
Sunday Canberra Times	Sport	Sun	25
Chronicle (M-F)	Junior Sport	Wed	COVID19 Suspended
	Local Classifieds	M-F	14
	Sport	M-F	18



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	The Guide	Thu	26
Chronicle (Sat)	Jobs	Sat	12
	Local Classifieds	Sat	11
	Real Estate	Sat	21
	Sport	Sat	17
	Weekend	Sat	24
Courier-Mail (M-F)	Business Daily	M-F	112
	Confidential	M-F	84
	PRIME SITE	Fri	126
	Sport	M-F	173
	Weekend Extra	Fri	223
	Motoring	Fri	138
Courier-Mail (Sat)	Business Daily	Sat	120
	Careers	Sat	92
	Confidential	Sat	123
	Home	Sat	121
	Saturday Insight	Sat	113
	Real Estate	Sat	134
	Sport	Sat	171
Sunday Mail (QLD)	Agenda	Sun	164
	Escape	Sun	271
	Motoring	Sun	139
	Sport	Sun	236
	A-list Confidential	Sun	183
	Sunday Home	Sun	190
	The BINGE Guide	Sun	270
Daily Telegraph (M-F)	Business Daily	M-F	184
	Classifieds	M-F	141
	Sport	M-F	322
	Mid Week Binge Guide	Wed	235
	Sydney Confidential	M-F	197
Daily Telegraph (Sat)	Business Daily	Sat	137
	Careers	Sat	95
	Home	Sat	174
	Motoring	Sat	220
	Real Estate	Sat	214
	Saturday Extra	Sat	165
	Sport	Sat	259
	Saturday Confidential	Sat	176
Sunday Telegraph	Escape	Sun	398



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	Insider	Sun	270
	Real Estate	Sun	316
	Sport	Sun	370
	The BINGE Guide	Sun	290
Financial Review (M-F)	Companies & Markets	M-F	182
	Domain	Fri	332
	Education	Mon	160
	Life & Leisure	Fri	199
	Prestige	Wed	171
	Property	M-F	139
	Review	Fri	232
	Smart Investor	Wed	287
	Technology	Tue	233
Financial Review (Wknd edition)	Companies & Markets	Sat	83
	Life & Leisure	Sat	81
	Property	Sat	72
	Smart Money	Sat	88
Geelong Advertiser (M-F)	Junior Sport	Tue	COVID19 Suspended
	Real Estate	Wed	40
	Scoop	Thu	17
	Sport	M-F	25
	TV Magazine	Thu	29
Geelong Advertiser (Sat)	Classifieds	Sat	20
	GT Home	Sat	37
	GT	Sat	37
	Real Estate	Sat	38
	Sport	Sat	31
Gold Coast Bulletin (M-F)	Business	M-F	24
	Prime Site	Fri	32
	Play	Thu	35
	Sport	M-F	34
Weekend Gold Coast Bulletin	Business	Sat	25
	Classifieds	Sat	17
	The Inside Word + Faces and Places	Sat	24
	Gold Coast Eye	Sat	27
	Motoring	Sat	23
	Real Estate	Sat	37
	Sport	Sat	35
Herald Sun (M-F)	Business Daily	T-F	260
	Confidential	M-F	282



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	Mid Week Binge Guide	Wed	345
	Motoring	Fri	291
	Sport	M-F	442
Herald Sun (Sat)	Business Daily	Sat	211
	Careers	Sat	118
	Page 13	Sat	282
	Real Estate	Sat	278
	Sport	Sat	358
	Weekend	Sat	350
Sunday Herald Sun	Escape	Sun	391
	Gossip Queen	Sun	205
	Sport	Sun	379
	The BINGE Guide	Sun	313
Mercury (Tas) (M-F)	Business	Tue;Fri	31
	Classifieds	M-F	43
	Motoring	Fri	32
	Real Estate	Thu	62
	Sport	M-F	42
Mercury on Saturday (Tas)	Business	Sat	27
	Classifieds	Sat	41
	Sport	Sat	39
	TasWeekend	Sat	46
Sunday Tasmanian	Escape	Sun	31
	Sunday Retreat	Sun	27
	Sport	Sun	32
Newcastle Herald (M-F)	GT	Wed	40
	Live	Thu	41
	TV	Fri	50
Newcastle Herald (Sat)	Domain	Sat	47
	H1	Sat	39
	H2	Sat	39
	Motoring	Sat	20
	Weekender	Sat	41
Northern Territory News (M-F)	Entertainment	Thu	20
	Business Review	Wed	13
	Motoring	Fri	10
	Sport	M-F	15
	TV Guide	Tue	16
Northern Territory News (Sat)	Classifieds	Sat	18
	Real Estate	Sat	17



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Sunday Territorian	TV Guide	Sun	8
Sydney Morning Herald (M-F)	Business	M-F	199
	Good Food	Tue	331
	Money	Wed	239
	Pulse	Thu	124
	Sport	M-F	189
	The Form	Fri	88
	The Guide	Mon	254
	The Shortlist	Fri	COVID19 Suspended
	Sydney Morning Herald (Sat)	Business	Sat
	Domain	Sat	243
	My Career	Sat	89
	News Review	Sat	273
	Spectrum	Sat	300
	Sport	Sat	214
	The Form	Sat	70
	Traveller	Sat	COVID19 Suspended
	Weekend Drive	Sat	144
	Sun-Herald	Domain	Sun
	Extra	Sun	159
	Money	Sun	154
	S	Sun	174
	Sport	Sun	174
	Traveller	Sun	COVID19 Suspended
	TV Liftout	Sun	196
	The Age (M-F)	Business	M-F
	Good Food	Tue	275
	Green Guide	Thu	253
	Money	Wed	205
	Sport	M-F	173
	The Shortlist	Fri	COVID19 Suspended
The Age (Sat)	Business	Sat	171
	Domain	Sat	174
	Drive	Sat	105
	My Career	Sat	75
	Spectrum	Sat	218
	Sport	Sat	175
	Traveller	Sat	COVID19 Suspended
Sunday Age	Domain	Sun	134
	M	Sun	164



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	Sport	Sun	131
	Traveller on Sunday	Sun	COVID19 Suspended
The Australian (M-F)	Aviation	Fri	COVID19 Suspended
	Higher Education	Wed	229
	Life & Times	M-F	169
	Legal Affairs	Fri	COVID19 Suspended
	Media	Mon	262
	Sport	M-F	194
	Technology	Tue	COVID19 Suspended
	The Australian Business Review	M-F	210
	Wealth	Tue	295
Weekend Australian	Inquirer	Sat	291
	Life Weekend	Sat	242
	Review	Sat	300
	Sport	Sat	242
	The Australian Business Review	Sat	265
	Travel & Indulgence	Sat	263
	Weekend Wealth	Sat	183
	Mansion	Sat	181
Townsville Bulletin (M-F)	The Guide	Thu	26
	Townsville Families	Tue	COVID19 Suspended
	Weekend Planner	Fri	COVID19 Suspended
Townsville Bulletin (Sat)	Motoring	Sat	20
	Careers	Sat	22
	Real Estate	Sat	28
	Sport	Sat	28
	Townsville Eye	Sat	32
West Australian (M-F)	Employment	M-F	59
	FOOD	Thu	203
	Health	Tue;Wed	167
	Home & Gardening	Fri	168
	Sport	M-F	190
	Today	M-F	145
	Travel	Thu	212
	West Business	M-F	141
	West Property	Wed	157
	Real Estate	Wed	156
	West Wheels	Wed	119
	Your Money	Mon	169
West Australian Saturday	Employment	Sat	55



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	New Homes	Sat	114
	Sport	Sat	193
	The West Classifieds	Sat	97
	Travel	Sat	188
	West Business	Sat	133
	West Real Estate	Sat	124
	West Wheels	Sat	104
Sunday Times	Body+Soul	Sun	151
	Careers	Sun	42
	Escape	Sun	175
	Motoring	Sun	90
	Sport	Sun	156
	Taste	Sun	151
	The Sunday Times Guide	Sun	159