

## emma™ Print Audience Report - Magazines

Average Issue Readership (AIR) in '000

Data Period: Dec 2015-Nov 2016

TITLE	MEDIA TYPE	STATE	PRINT (AIR)
2 Wheels	Magazines	National	77
4X4 Australia	Magazines	National	236
AFL Record	Magazines	National	262
APC	Magazines	National	111
Australian 4WD Action	Magazines	National	369
Australian Country	Magazines	National	161
Australian Geographic	Magazines	National	618
Australian Golf Digest	Magazines	National	148
Australian Gourmet Traveller	Magazines	National	356
Australian Handyman	Magazines	National	209
Australian Motorcycle News	Magazines	National	141
Australian Traveller	Magazines	National	81
Australian Women's Weekly	Magazines	National	1,891
Belle	Magazines	National	130
Better Homes and Gardens	Magazines	National	2,161
Big League	Magazines	National	155
Bride To Be	Magazines	National	73
Coles Magazine	Magazines	National	3,555
Cosmopolitan	Magazines	National	367
Cosmopolitan Bride	Magazines	National	76
Country Style	Magazines	National	343
Delicious	Magazines	National	569
Diabetic Living	Magazines	National	348
Dirt Action	Magazines	National	82
Dogs Life	Magazines	National	61
Dolly	Magazines	National	158
Donna Hay	Magazines	National	599
Eat Well	Magazines	National	67
Elle	Magazines	National	131
Empire	Magazines	National	119
Fast Fours & Rotaries	Magazines	National	69
Fishing World	Magazines	National	202
Fitness First	Magazines	National	103
Foxtel Magazine	Magazines	National	697
Frankie	Magazines	National	321
Fresh Water Fishing Australia	Magazines	National	166
Game Informer	Magazines	National	200
Gardening Australia	Magazines	National	524
Girlfriend	Magazines	National	144
Golf Australia	Magazines	National	116
Good Health	Magazines	National	239
Gourmet Traveller Wine	Magazines	National	125
GQ	Magazines	National	135
Grand Designs Australia	Magazines	National	175
Harper's Bazaar	Magazines	National	194

Source: emma™ conducted by Ipsos MediaCT, People 14+ for the 12 months ending Nov 2016

## emma™ Print Audience Report - Magazines

Average Issue Readership (AIR) in '000

Data Period: Dec 2015-Nov 2016

TITLE	MEDIA TYPE	STATE	PRINT (AIR)
Healthy Food Guide	Magazines	National	229
Home Beautiful	Magazines	National	493
Home Design	Magazines	National	76
Homes+	Magazines	National	89
Homespun	Magazines	National	55
Horizons	Magazines	WA	54
House & Garden	Magazines	National	780
Hyper	Magazines	National	44
Inside Football	Magazines	National	52
Inside Out	Magazines	National	141
Inside Sport	Magazines	National	119
InStyle	Magazines	National	150
Jetstar	Magazines	National	277
Just Cars	Magazines	National	299
Kitchens & Bathrooms	Magazines	National	242
Marie Claire	Magazines	National	365
Men's Fitness	Magazines	National	292
Men's Health	Magazines	National	510
Men's Style	Magazines	National	63
Modern Fishing	Magazines	National	160
Modern Wedding	Magazines	National	72
Money	Magazines	National	148
Mother & Baby	Magazines	National	65
Motor	Magazines	National	126
National Geographic	Magazines	National	780
Nature & Health	Magazines	National	76
New Idea	Magazines	National	1,520
New Scientist	Magazines	National	202
NW	Magazines	National	261
Official Xbox 360	Magazines	National	186
OK!	Magazines	National	346
Open Road	Magazines	NSW	1,159
Outdoor Rooms	Magazines	National	57
Overlander 4WD	Magazines	National	122
PC & Tech Authority	Magazines	National	128
PC PowerPlay	Magazines	National	152
People	Magazines	National	159
PlayStation	Magazines	National	208
Practical Parenting	Magazines	National	71
Prevention	Magazines	National	130
Qantas The Australian Way	Magazines	National	668
Quilters Companion	Magazines	National	93
Reader's Digest Australia	Magazines	National	507
Real Living	Magazines	National	179
Recipes+	Magazines	National	468

Source: emma™ conducted by Ipsos MediaCT, People 14+ for the 12 months ending Nov 2016

## emma™ Print Audience Report - Magazines

Average Issue Readership (AIR) in '000

Data Period: Dec 2015-Nov 2016

TITLE	MEDIA TYPE	STATE	PRINT (AIR)
RM Williams Outback	Magazines	National	376
Road Ahead	Magazines	QLD	716
Road Rider	Magazines	National	41
Rolling Stone	Magazines	National	261
Royal Auto	Magazines	VIC	848
Rugby League Week	Magazines	National	174
SA Motor	Magazines	SA	323
Selector	Magazines	National	75
Shop Til You Drop	Magazines	National	47
Street Machine	Magazines	National	329
Super Food Ideas	Magazines	National	494
T3	Magazines	National	37
Take 5	Magazines	National	735
Taste.com.au Magazine	Magazines	National	740
TechLife	Magazines	National	71
That's Life	Magazines	National	813
The Monthly	Magazines	National	125
The Picture	Magazines	National	166
Time	Magazines	National	387
TV Week	Magazines	National	665
Unique Cars	Magazines	National	321
Virgin Australia Voyeur	Magazines	National	399
Vogue Australia	Magazines	National	405
Vogue Living	Magazines	National	231
Weight Watchers Magazine	Magazines	National	127
WellBeing	Magazines	National	125
Wheels	Magazines	National	338
Who	Magazines	National	579
Woman's Day	Magazines	National	1,649
Women's Health	Magazines	National	330
Women's Health & Fitness	Magazines	National	166
Woolworths Fresh Magazine	Magazines	National	3,949
Your Garden	Magazines	National	193
Yours	Magazines	National	103

Source: emma™ conducted by Ipsos MediaCT, People 14+ for the 12 months ending Nov 2016