

emma™ Print Audience Report – Newspaper Inserted Magazines

Average Issue Readership (AIR) in '000

Data Period: Dec 2015-Nov 2016

TITLE	MEDIA TYPE	STATE	PRINT (AIR)
AFR Boss	Newspaper Inserted Magazines	National	95
AFR Magazine	Newspaper Inserted Magazines	National	160
Smart Investor	Newspaper Inserted Magazines	National	146
The Deal	Newspaper Inserted Magazines	National	45
The Weekend Australian Magazine	Newspaper Inserted Magazines	National	487
Wish	Newspaper Inserted Magazines	National	100
Good Weekend (NSW)	Newspaper Inserted Magazines	NSW/ACT	519
Panorama Magazine	Newspaper Inserted Magazines	NSW/ACT	43
Relax Magazine	Newspaper Inserted Magazines	NSW/ACT	39
Sunday Life (NSW)	Newspaper Inserted Magazines	NSW/ACT	401
Good Weekend (VIC)	Newspaper Inserted Magazines	VIC	394
Sunday Life (VIC)	Newspaper Inserted Magazines	VIC	334
Qweekend	Newspaper Inserted Magazines	QLD	308
Seven Days Magazine	Newspaper Inserted Magazines	WA	413
STM	Newspaper Inserted Magazines	WA	334
West Weekend Magazine	Newspaper Inserted Magazines	WA	354

Source: emma™ conducted by Ipsos MediaCT, People 14+ for the 12 months ending Nov 2016