

emma™ Print Audience Report - Magazines

Average Issue Readership (AIR) in '000

Data Period: Jan 2016-Dec 2016

TITLE	MEDIA TYPE	STATE	PRINT (AIR)
2 Wheels	Magazines	National	79
4X4 Australia	Magazines	National	235
AFL Record	Magazines	National	260
APC	Magazines	National	106
Australian 4WD Action	Magazines	National	368
Australian Country	Magazines	National	162
Australian Geographic	Magazines	National	632
Australian Golf Digest	Magazines	National	147
Australian Gourmet Traveller	Magazines	National	344
Australian Handyman	Magazines	National	206
Australian Motorcycle News	Magazines	National	140
Australian Traveller	Magazines	National	79
Australian Women's Weekly	Magazines	National	1,902
Belle	Magazines	National	134
Better Homes and Gardens	Magazines	National	2,151
Big League	Magazines	National	155
Coles Magazine	Magazines	National	3,566
Cosmopolitan	Magazines	National	362
Cosmopolitan Bride	Magazines	National	72
Country Style	Magazines	National	337
Delicious	Magazines	National	566
Diabetic Living	Magazines	National	352
Dirt Action	Magazines	National	80
Dogs Life	Magazines	National	60
Donna Hay	Magazines	National	595
Eat Well	Magazines	National	65
Elle	Magazines	National	130
Empire	Magazines	National	115
Fast Fours & Rotaries	Magazines	National	65
Fishing World	Magazines	National	198
Fitness First	Magazines	National	102
Foxtel Magazine	Magazines	National	688
Frankie	Magazines	National	317
Fresh Water Fishing Australia	Magazines	National	162
Game Informer	Magazines	National	200
Gardening Australia	Magazines	National	509
Girlfriend	Magazines	National	142
Golf Australia	Magazines	National	115
Good Health	Magazines	National	239
Gourmet Traveller Wine	Magazines	National	123
GQ	Magazines	National	140
Grand Designs Australia	Magazines	National	178
Harper's Bazaar	Magazines	National	192

Source: emma™ conducted by Ipsos MediaCT, People 14+ for the 12 months ending Dec 2016

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Healthy Food Guide	Magazines	National	231
Home Beautiful	Magazines	National	487
Home Design	Magazines	National	78
Homes+	Magazines	National	89
Homespun	Magazines	National	55
Horizons	Magazines	WA	49
House & Garden	Magazines	National	780
Hyper	Magazines	National	41
Inside Football	Magazines	National	54
Inside Out	Magazines	National	139
Inside Sport	Magazines	National	116
InStyle	Magazines	National	150
Jetstar	Magazines	National	274
Just Cars	Magazines	National	306
Kitchens & Bathrooms	Magazines	National	241
Marie Claire	Magazines	National	349
Men's Fitness	Magazines	National	277
Men's Health	Magazines	National	517
Men's Style	Magazines	National	63
Modern Fishing	Magazines	National	163
Modern Wedding	Magazines	National	68
Money	Magazines	National	147
Mother & Baby	Magazines	National	66
Motor	Magazines	National	128
National Geographic	Magazines	National	766
Nature & Health	Magazines	National	75
New Idea	Magazines	National	1,525
New Scientist	Magazines	National	201
NW	Magazines	National	257
Official Xbox 360	Magazines	National	183
OK!	Magazines	National	337
Open Road	Magazines	NSW	1,147
Outdoor Rooms	Magazines	National	56
Overlander 4WD	Magazines	National	122
PC & Tech Authority	Magazines	National	127
PC PowerPlay	Magazines	National	150
People	Magazines	National	152
PlayStation	Magazines	National	210
Prevention	Magazines	National	136
Qantas The Australian Way	Magazines	National	671
Quilters Companion	Magazines	National	91
Reader's Digest Australia	Magazines	National	504
Real Living	Magazines	National	170
Recipes+	Magazines	National	456

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RM Williams Outback	Magazines	National	376
Road Ahead	Magazines	QLD	719
Road Rider	Magazines	National	43
Rolling Stone	Magazines	National	251
Royal Auto	Magazines	VIC	835
Rugby League Week	Magazines	National	172
SA Motor	Magazines	SA	327
Selector	Magazines	National	74
Shop Til You Drop	Magazines	National	45
Street Machine	Magazines	National	327
Super Food Ideas	Magazines	National	483
T3	Magazines	National	40
Take 5	Magazines	National	731
Taste.com.au Magazine	Magazines	National	728
TechLife	Magazines	National	72
That's Life	Magazines	National	818
The Monthly	Magazines	National	124
The Picture	Magazines	National	163
Time	Magazines	National	401
TV Week	Magazines	National	663
Unique Cars	Magazines	National	317
Virgin Australia Voyeur	Magazines	National	398
Vogue Australia	Magazines	National	408
Vogue Living	Magazines	National	232
Weight Watchers Magazine	Magazines	National	128
WellBeing	Magazines	National	125
Wheels	Magazines	National	333
Who	Magazines	National	569
Woman's Day	Magazines	National	1,633
Women's Health	Magazines	National	335
Women's Health & Fitness	Magazines	National	161
Woolworths Fresh Magazine	Magazines	National	3,978
Yours	Magazines	National	98

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