

emma™ Print Audience Report – Newspaper Inserted Magazines

Average Issue Readership (AIR) in '000

Data Period: Jan 2016-Dec 2016

TITLE	MEDIA TYPE	STATE	PRINT (AIR)
AFR Boss	Newspaper Inserted Magazines	National	98
AFR Magazine	Newspaper Inserted Magazines	National	162
The Deal	Newspaper Inserted Magazines	National	44
The Weekend Australian Magazine	Newspaper Inserted Magazines	National	476
Wish	Newspaper Inserted Magazines	National	97
Good Weekend (NSW)	Newspaper Inserted Magazines	NSW/ACT	512
Panorama Magazine	Newspaper Inserted Magazines	NSW/ACT	40
Relax Magazine	Newspaper Inserted Magazines	NSW/ACT	37
Sunday Life (NSW)	Newspaper Inserted Magazines	NSW/ACT	398
Good Weekend (VIC)	Newspaper Inserted Magazines	VIC	386
Sunday Life (VIC)	Newspaper Inserted Magazines	VIC	322
Qweekend	Newspaper Inserted Magazines	QLD	312
Seven Days Magazine	Newspaper Inserted Magazines	WA	406
STM	Newspaper Inserted Magazines	WA	324
West Weekend Magazine	Newspaper Inserted Magazines	WA	344

Source: emma™ conducted by Ipsos MediaCT, People 14+ for the 12 months ending Dec 2016