

emma™ Print Audience Report - Magazines

Average Issue Readership (AIR) in '000

Data Period: Feb 2016-Jan 2017

TITLE	MEDIA TYPE	STATE	PRINT (AIR)
2 Wheels	Magazines	National	82
4X4 Australia	Magazines	National	242
AFL Record	Magazines	National	267
APC	Magazines	National	108
Australian 4WD Action	Magazines	National	384
Australian Country	Magazines	National	162
Australian Geographic	Magazines	National	655
Australian Golf Digest	Magazines	National	151
Australian Gourmet Traveller	Magazines	National	365
Australian Handyman	Magazines	National	210
Australian Motorcycle News	Magazines	National	144
Australian Traveller	Magazines	National	85
Australian Women's Weekly	Magazines	National	1,959
Belle	Magazines	National	137
Better Homes and Gardens	Magazines	National	2,241
Big League	Magazines	National	161
Coles Magazine	Magazines	National	3,630
Cosmopolitan	Magazines	National	374
Cosmopolitan Bride	Magazines	National	72
Country Style	Magazines	National	342
Delicious	Magazines	National	582
Diabetic Living	Magazines	National	364
Dirt Action	Magazines	National	76
Dogs Life	Magazines	National	59
Donna Hay	Magazines	National	594
Eat Well	Magazines	National	69
Elle	Magazines	National	146
Empire	Magazines	National	117
Fast Fours & Rotaries	Magazines	National	67
Fishing World	Magazines	National	202
Fitness First	Magazines	National	97
Foxtel Magazine	Magazines	National	703
Frankie	Magazines	National	317
Fresh Water Fishing Australia	Magazines	National	166
Game Informer	Magazines	National	211
Gardening Australia	Magazines	National	505
Girlfriend	Magazines	National	142
Golf Australia	Magazines	National	120
Good Health	Magazines	National	242
Gourmet Traveller Wine	Magazines	National	125
GQ	Magazines	National	147
Grand Designs Australia	Magazines	National	180
Harper's Bazaar	Magazines	National	193

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Healthy Food Guide	Magazines	National	231
Home Beautiful	Magazines	National	488
Home Design	Magazines	National	78
Homes+	Magazines	National	89
Homespun	Magazines	National	58
Horizons	Magazines	WA	51
House & Garden	Magazines	National	775
Hyper	Magazines	National	43
Inside Football	Magazines	National	56
Inside Out	Magazines	National	144
Inside Sport	Magazines	National	118
InStyle	Magazines	National	156
Jetstar	Magazines	National	298
Just Cars	Magazines	National	326
Kitchens & Bathrooms	Magazines	National	248
Marie Claire	Magazines	National	358
Men's Fitness	Magazines	National	284
Men's Health	Magazines	National	536
Men's Style	Magazines	National	64
Modern Fishing	Magazines	National	171
Modern Wedding	Magazines	National	70
Money	Magazines	National	155
Mother & Baby	Magazines	National	67
Motor	Magazines	National	131
National Geographic	Magazines	National	813
Nature & Health	Magazines	National	80
New Idea	Magazines	National	1,545
New Scientist	Magazines	National	203
NW	Magazines	National	265
Official Xbox 360	Magazines	National	187
OK!	Magazines	National	349
Open Road	Magazines	NSW	1,164
Outdoor Rooms	Magazines	National	59
Overlander 4WD	Magazines	National	126
PC & Tech Authority	Magazines	National	132
PC PowerPlay	Magazines	National	154
People	Magazines	National	159
PlayStation	Magazines	National	216
Prevention	Magazines	National	135
Qantas The Australian Way	Magazines	National	691
Quilters Companion	Magazines	National	94
Reader's Digest Australia	Magazines	National	515
Real Living	Magazines	National	166
Recipes+	Magazines	National	479

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RM Williams Outback	Magazines	National	382
Road Ahead	Magazines	QLD	724
Road Rider	Magazines	National	45
Rolling Stone	Magazines	National	253
Royal Auto	Magazines	VIC	864
Rugby League Week	Magazines	National	177
SA Motor	Magazines	SA	327
Selector	Magazines	National	72
Shop Til You Drop	Magazines	National	47
Street Machine	Magazines	National	344
Super Food Ideas	Magazines	National	489
T3	Magazines	National	41
Take 5	Magazines	National	754
Taste.com.au Magazine	Magazines	National	761
TechLife	Magazines	National	72
That's Life	Magazines	National	832
The Monthly	Magazines	National	132
The Picture	Magazines	National	168
Time	Magazines	National	409
TV Week	Magazines	National	667
Unique Cars	Magazines	National	328
Virgin Australia Voyeur	Magazines	National	397
Vogue Australia	Magazines	National	406
Vogue Living	Magazines	National	246
Weight Watchers Magazine	Magazines	National	129
WellBeing	Magazines	National	128
Wheels	Magazines	National	343
Who	Magazines	National	580
Woman's Day	Magazines	National	1,657
Women's Health	Magazines	National	348
Women's Health & Fitness	Magazines	National	171
Woolworths Fresh Magazine	Magazines	National	4,080
Yours	Magazines	National	100

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