

emma™ Print Audience Report – Newspaper Inserted Magazines

Average Issue Readership (AIR) in '000

Data Period: Feb 2016-Jan 2017

TITLE	MEDIA TYPE	STATE	PRINT (AIR)
AFR Boss	Newspaper Inserted Magazines	National	97
AFR Magazine	Newspaper Inserted Magazines	National	160
The Deal	Newspaper Inserted Magazines	National	43
The Weekend Australian Magazine	Newspaper Inserted Magazines	National	473
Wish	Newspaper Inserted Magazines	National	100
Good Weekend (NSW)	Newspaper Inserted Magazines	NSW/ACT	511
Panorama Magazine	Newspaper Inserted Magazines	NSW/ACT	40
Relax Magazine	Newspaper Inserted Magazines	NSW/ACT	37
Sunday Life (NSW)	Newspaper Inserted Magazines	NSW/ACT	404
Good Weekend (VIC)	Newspaper Inserted Magazines	VIC	374
Sunday Life (VIC)	Newspaper Inserted Magazines	VIC	318
Qweekend	Newspaper Inserted Magazines	QLD	312
Seven Days Magazine	Newspaper Inserted Magazines	WA	414
STM	Newspaper Inserted Magazines	WA	334
West Weekend Magazine	Newspaper Inserted Magazines	WA	346

Source: emma™ conducted by Ipsos MediaCT, People 14+ for the 12 months ending Jan 2017