

emma™ Print Audience Report - Newspaper Sections

Average Issue Readership (AIR) in '000

Data Period:Feb 2016-Jan 2017

| MASTHEAD | SECTION | DAYS PUBLISHED | AIR ('000) |
|--|--|--|------------|
| Adelaide Advertiser (M-F Av) | Adelaide Confidential in Adelaide Advertiser (M-F) | Monday-Friday | 96 |
| | Business Daily in Adelaide Advertiser (M-F) | Monday-Friday | 77 |
| | Boomer in Adelaide Advertiser (M-F) | Monday | 137 |
| | Your Money in West Australian (M-F) | Monday | 233 |
| | Sport in Adelaide Advertiser (M-F) | Monday-Friday | 140 |
| | Money Saver (Mon) in Adelaide Advertiser (M-F) | Monday | 84 |
| | SA Business Journal (Tue) in Adelaide Advertiser (M-F) | Tuesday | 73 |
| | The SourceSA (Wed) in Adelaide Advertiser (M-F) | Wednesday | 130 |
| | Hit (Thu) in Adelaide Advertiser (M-F) | Thursday | 102 |
| | Adelaide Trader (Fri) in Adelaide Advertiser (M-F) | Friday | 104 |
| | Saturday Advertiser | Adelaide Confidential in Saturday Advertiser | Saturday |
| Business Daily in Saturday Advertiser | | Saturday | 101 |
| Careers in Saturday Advertiser | | Saturday | 97 |
| Carsguide in Saturday Advertiser | | Saturday | 128 |
| Real Estate in Saturday Advertiser | | Saturday | 159 |
| SA Weekend in Saturday Advertiser | | Saturday | 251 |
| Sports Saturday in Saturday Advertiser | | Saturday | 201 |
| Weekend Extra in Saturday Advertiser | | Saturday | 205 |
| Sunday Mail (SA) | Body+Soul in Sunday Mail (SA) | Sunday | 222 |
| | Escape in Sunday Mail (SA) | Sunday | 264 |
| | Home in Sunday Mail (SA) | Sunday | 210 |
| | Sport in Sunday Mail (SA) | Sunday | 215 |
| | Sunday in Sunday Mail (SA) | Sunday | 182 |
| | TV Guide in Sunday Mail (SA) | Sunday | 295 |
| Cairns Post (M-F Av) | Classifieds in Cairns Post (M-F) | Monday-Friday | 24 |
| | Sport in Cairns Post (M-F) | Monday-Friday | 22 |
| | Monday Game (Mon) in Cairns Post (M-F) | Monday | 20 |
| | Money Saver (Mon) in Cairns Post (M-F) | Monday | 24 |
| | People (Tue) in Cairns Post (M-F) | Tuesday | 30 |
| | Post-Ed (Tue) in Cairns Post (M-F) | Tuesday | 26 |
| | Business Week (Wed) in Cairns Post (M-F) | Wednesday | 27 |
| | Taste.com.au (Wed) in Cairns Post (M-F) | Wednesday | 40 |
| | Cairns Confidential (Thu) in Cairns Post (M-F) | Thursday | 21 |
| | Hit (Thu) in Cairns Post (M-F) | Thursday | 27 |
| | TV Plus (Thu) in Cairns Post (M-F) | Thursday | 37 |
| | Friday Fishing (Fri) in Cairns Post (M-F) | Friday | 24 |
| | Game On (Fri) in Cairns Post (M-F) | Friday | 19 |
| Cairns Weekend Post | Bargain Hunter in Cairns Weekend Post | Saturday | 27 |
| | Cairns Eye in Cairns Weekend Post | Saturday | 48 |
| | Careers in Cairns Weekend Post | Saturday | 31 |
| | Carsguide in Cairns Weekend Post | Saturday | 29 |
| | Classifieds in Cairns Weekend Post | Saturday | 37 |
| | Real Estate in Cairns Weekend Post | Saturday | 40 |
| Canberra Times (M-F Av) | Sport in Canberra Times (M-F) | Monday-Friday | 22 |
| | Business Day in Canberra Times (M-F) | Monday-Friday | 17 |
| | The Guide (Mon) in Canberra Times (M-F) | Monday | 64 |
| | Food and Wine (Wed) in Canberra Times (M-F) | Wednesday | 53 |
| | Fly (Thu) in Canberra Times (M-F) | Thursday | 29 |
| Canberra Times (Sat) | allhomes.com.au in Canberra Times (Sat) | Saturday | 34 |
| | Drive in Canberra Times (Sat) | Saturday | 23 |
| | My Career in Canberra Times (Sat) | Saturday | 11 |
| | Sport in Canberra Times (Sat) | Saturday | 29 |
| Sunday Canberra Times | Sport in Sunday Canberra Times | Sunday | 23 |
| Chronicle (M-F Av) | Easy Eating in Chronicle (M-F) | Monday-Friday | 9 |
| | Local Classifieds in Chronicle (M-F) | Monday-Friday | 14 |
| | Sport in Chronicle (M-F) | Monday-Friday | 14 |
| | Web World (Mon) in Chronicle (M-F) | Monday | 6 |
| | Better Business (Tue) in Chronicle (M-F) | Tuesday | 10 |
| | NiE (Tue) in Chronicle (M-F) | Tuesday | 8 |
| | Junior Sport (Wed) in Chronicle (M-F) | Wednesday | 8 |
| | Commercial Property (Thu) in Chronicle (M-F) | Thursday | 13 |
| | Motoring (Thu) in Chronicle (M-F) | Thursday | 12 |
| | Smarter Shopping (Thu) in Chronicle (M-F) | Thursday | 16 |
| | The Guide (Thu) in Chronicle (M-F) | Thursday | 31 |
| Chronicle (Sat) | Real Estate in Chronicle (Sat) | Saturday | 32 |
| | Easy Eating in Chronicle (Sat) | Saturday | 21 |
| | Jobs in Chronicle (Sat) | Saturday | 13 |
| | Local Classifieds in Chronicle (Sat) | Saturday | 18 |
| | Sport in Chronicle (Sat) | Saturday | 21 |
| | Weekend in Chronicle (Sat) | Saturday | 28 |

Source: emma™ conducted by Ipsos MediaCT, People 14+ for the 12 months ending Jan 2017

emma™ Print Audience Report - Newspaper Sections

Average Issue Readership (AIR) in '000
Data Period:Feb 2016-Jan 2017

| MASTHEAD | SECTION | DAYS PUBLISHED | AIR ('000) |
|--|---|--------------------------------------|------------|
| Courier-Mail (M-F Av) | Business Daily in Courier-Mail (M-F) | Monday-Friday | 114 |
| | Careers in Courier-Mail (M-F) | Monday-Friday | 64 |
| | Carsguide in Courier-Mail (M-F) | Monday-Friday | 88 |
| | Confidential in Courier-Mail (M-F) | Monday-Friday | 97 |
| | Sport in Courier-Mail (M-F) | Monday-Friday | 185 |
| | Money Saver (Mon) in Courier-Mail (M-F) | Monday | 154 |
| | Taste.com.au (Tue) in Courier-Mail (M-F) | Tuesday | 241 |
| | Switched On (Wed) in Courier-Mail (M-F) | Wednesday | 147 |
| | Hit (Thu) in Courier-Mail (M-F) | Thursday | 124 |
| | Weekend Extra (Fri) in Courier-Mail (M-F) | Friday | 292 |
| | PRIME SITE (Fri) in Courier-Mail (M-F) | Friday | 98 |
| | Business Daily in Courier-Mail (Sat) | Saturday | 160 |
| | Careers in Courier-Mail (Sat) | Saturday | 128 |
| | Carsguide in Courier-Mail (Sat) | Saturday | 160 |
| | Confidential in Courier-Mail (Sat) | Saturday | 210 |
| | Insight in Courier-Mail (Sat) | Saturday | 149 |
| | Home in Courier-Mail (Sat) | Saturday | 157 |
| | Real Estate in Courier-Mail (Sat) | Saturday | 186 |
| | Sport in Courier-Mail (Sat) | Saturday | 261 |
| | Weekend Shopper in Courier-Mail (Sat) | Saturday | 148 |
| Sunday Mail (QLD) | Agenda in Sunday Mail (QLD) | Sunday | 278 |
| | Body+Soul in Sunday Mail (QLD) | Sunday | 431 |
| | Escape in Sunday Mail (QLD) | Sunday | 475 |
| | Sport in Sunday Mail (QLD) | Sunday | 372 |
| | Sunday Confidential in Sunday Mail (QLD) | Sunday | 318 |
| | TV Guide in Sunday Mail (QLD) | Sunday | 493 |
| Daily Telegraph (M-F Av) | Business Daily in Daily Telegraph (M-F) | Monday-Friday | 146 |
| | Careers in Daily Telegraph (M-F) | Monday-Friday | 75 |
| | Sport in Daily Telegraph (M-F) | Monday-Friday | 318 |
| | Sydney Confidential in Daily Telegraph (M-F) | Monday-Friday | 192 |
| | Money Saver (Mon) in Daily Telegraph (M-F) | Monday | 179 |
| | Taste.com.au (Tue) in Daily Telegraph (M-F) | Tuesday | 407 |
| | Switched On (Wed) in Daily Telegraph (M-F) | Wednesday | 204 |
| | Hit (Thu) in Daily Telegraph (M-F) | Thursday | 169 |
| | Daily Telegraph (Sat) | BW Magazine in Daily Telegraph (Sat) | Saturday |
| Business Daily in Daily Telegraph (Sat) | | Saturday | 186 |
| Careers in Daily Telegraph (Sat) | | Saturday | 104 |
| Carsguide in Daily Telegraph (Sat) | | Saturday | 222 |
| Home in Daily Telegraph (Sat) | | Saturday | 244 |
| Real Estate in Daily Telegraph (Sat) | | Saturday | 235 |
| Sport in Daily Telegraph (Sat) | | Saturday | 376 |
| Sydney Confidential in Daily Telegraph (Sat) | | Saturday | 259 |
| Saturday Extra in Daily Telegraph (Sat) | | Saturday | 265 |
| Sunday Telegraph | | Body+Soul in Sunday Telegraph | Sunday |
| | Escape in Sunday Telegraph | Sunday | 546 |
| | Insider in Sunday Telegraph | Sunday | 346 |
| | Real Estate in Sunday Telegraph | Sunday | 402 |
| | Sport in Sunday Telegraph | Sunday | 525 |
| | TV Guide in Sunday Telegraph | Sunday | 569 |
| Financial Review (M-F Av) | Companies & Markets in Financial Review (M-F) | Monday-Friday | 77 |
| | Property in Financial Review (M-F) | Monday-Friday | 59 |
| | Education (Mon) in Financial Review (M-F) | Monday | 99 |
| | Technology (Tue) in Financial Review (M-F) | Tuesday | 147 |
| | Smart Investor (Wed) in Financial Review (M-F) | Wednesday | 201 |
| | Domain (Fri) in Financial Review (M-F) | Friday | 185 |
| | Life & Leisure (Fri) in Financial Review (M-F) | Friday | 142 |
| | Review (Fri) in Financial Review (M-F) | Friday | 157 |
| Financial Review (Weekend edition) | Companies & Markets in Financial Review (Weekend edition) | Saturday | 69 |
| | Life & Leisure in Financial Review (Weekend edition) | Saturday | 79 |
| | Property in Financial Review (Weekend edition) | Saturday | 64 |
| | Smart Money in Financial Review (Weekend edition) | Saturday | 82 |
| Geelong Advertiser (M-F Av) | Sport in Geelong Advertiser (M-F) | Monday-Friday | 29 |
| | Junior Sport (Tue) in Geelong Advertiser (M-F) | Tuesday | 20 |
| | Real Estate (Wed) in Geelong Advertiser (M-F) | Wednesday | 44 |
| | Scoop (Wed) in Geelong Advertiser (M-F) | Wednesday | 20 |
| | Real Cooking (Thu) in Geelong Advertiser (M-F) | Thursday | 26 |
| | TV Guide (Thu) in Geelong Advertiser (M-F) | Thursday | 41 |

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emma™ Print Audience Report - Newspaper Sections

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| MASTHEAD | SECTION | DAYS PUBLISHED | AIR ('000) |
|------------------------------|--|----------------|------------|
| Geelong Advertiser (Sat) | Addy in Geelong Advertiser (Sat) | Saturday | 43 |
| | Careers in Geelong Advertiser (Sat) | Saturday | 28 |
| | CarsGuide in Geelong Advertiser (Sat) | Saturday | 28 |
| | GT Home in Geelong Advertiser (Sat) | Saturday | 49 |
| | GT in Geelong Advertiser (Sat) | Saturday | 51 |
| | Real Estate in Geelong Advertiser (Sat) | Saturday | 46 |
| | Sport in Geelong Advertiser (Sat) | Saturday | 46 |
| | Weekend Extra in Geelong Advertiser (Sat) | Saturday | 55 |
| Gold Coast Bulletin (M-F Av) | Business in Gold Coast Bulletin (M-F) | Monday-Friday | 31 |
| | Coast Confidential in Gold Coast Bulletin (M-F) | Monday-Friday | 21 |
| | Sport in Gold Coast Bulletin (M-F) | Monday-Friday | 38 |
| | Carsguide (Wed) in Gold Coast Bulletin (M-F) | Wednesday | 35 |
| | Taste.com.au (Tue) in Gold Coast Bulletin (M-F) | Wednesday | 52 |
| | Play (Thu) in Gold Coast Bulletin (M-F) | Thursday | 37 |
| | Business Property (Fri) in Gold Coast Bulletin (M-F) | Friday | 28 |
| | GC Shopper (Fri) in Gold Coast Bulletin (M-F) | Friday | 25 |
| Weekend Gold Coast Bulletin | Business in Weekend Gold Coast Bulletin | Saturday | 28 |
| | Careers in Weekend Gold Coast Bulletin | Saturday | 14 |
| | Coast Confidential in Weekend Gold Coast Bulletin | Saturday | 33 |
| | Gold Coast Eye in Weekend Gold Coast Bulletin | Saturday | 35 |
| | Real Estate in Weekend Gold Coast Bulletin | Saturday | 35 |
| | Sport in Weekend Gold Coast Bulletin | Saturday | 44 |
| Herald Sun (M-F Av) | Business Daily in Herald Sun (M-F) | Monday-Friday | 217 |
| | Confidential in Herald Sun (M-F) | Monday-Friday | 217 |
| | Sport in Herald Sun (M-F) | Monday-Friday | 418 |
| | Money Saver (Mon) in Herald Sun (M-F) | Monday | 242 |
| | Taste.com.au (Tue) in Herald Sun (M-F) | Tuesday | 515 |
| | Switched On (Wed) in Herald Sun (M-F) | Wednesday | 294 |
| | Hit (Thu) in Herald Sun (M-F) | Thursday | 254 |
| | Carsguide (Fri) in Herald Sun (M-F) | Friday | 370 |
| Herald Sun (Sat) | Business Daily in Herald Sun (Sat) | Saturday | 233 |
| | Careers in Herald Sun (Sat) | Saturday | 126 |
| | Confidential in Herald Sun (Sat) | Saturday | 311 |
| | Real Estate in Herald Sun (Sat) | Saturday | 328 |
| | Sport in Herald Sun (Sat) | Saturday | 488 |
| | Weekend in Herald Sun (Sat) | Saturday | 485 |
| Sunday Herald Sun | Body+Soul in Sunday Herald Sun | Sunday | 516 |
| | Confidential in Sunday Herald Sun | Sunday | 340 |
| | Escape in Sunday Herald Sun | Sunday | 557 |
| | Sport in Sunday Herald Sun | Sunday | 464 |
| | TV Guide in Sunday Herald Sun | Sunday | 533 |
| Mercury (Tas) (M-F Av) | Business in Mercury (Tas) (M-F) | Monday-Friday | 24 |
| | Sport in Mercury (Tas) (M-F) | Monday-Friday | 31 |
| | Money Saver (Mon) in Mercury (Tas) (M-F) | Monday | 25 |
| | Taste.com.au (Tue) in Mercury (Tas) (M-F) | Tuesday | 47 |
| | Pulse (Thu) in Mercury (Tas) (M-F) | Thursday | 27 |
| | Real Estate (Thu) in Mercury (Tas) (M-F) | Thursday | 56 |
| | Style (Fri) in Mercury (Tas) (M-F) | Friday | 29 |
| Mercury on Saturday (Tas) | Business in Mercury on Saturday (Tas) | Saturday | 31 |
| | CarsGuide in Mercury on Saturday (Tas) | Saturday | 34 |
| | Saturday Magazine in Mercury on Saturday (Tas) | Saturday | 59 |
| | Sport in Mercury on Saturday (Tas) | Saturday | 44 |
| Sunday Tasmanian | Body + Soul in Sunday Tasmanian | Sunday | 43 |
| | TV Guide in Sunday Tasmanian | Sunday | 60 |
| | Escape in Sunday Tasmanian | Sunday | 52 |
| | Sport in Sunday Tasmanian | Sunday | 45 |
| Morning Bulletin (M-F Av) | Easy Eating in Morning Bulletin (M-F) | Monday-Friday | 7 |
| | Local Classifieds in Morning Bulletin (M-F) | Monday-Friday | 10 |
| | Sport in Morning Bulletin (M-F) | Monday-Friday | 10 |
| | Web World (Mon) in Morning Bulletin (M-F) | Monday | 5 |
| | Better Business (Tue) in Morning Bulletin (M-F) | Tuesday | 8 |
| | Commercial Property (Thu) in Morning Bulletin (M-F) | Thursday | 10 |
| | The Guide (Thu) in Morning Bulletin (M-F) | Thursday | 13 |
| | Motoring (Fri) in Morning Bulletin (M-F) | Friday | 10 |
| Newcastle Herald (M-F Av) | TV in Newcastle Herald (M-F) | Friday | 68 |
| | Live in Newcastle Herald (M-F) | Thursday | 38 |
| | GT in Newcastle Herald (M-F) | Wednesday | 51 |
| Newcastle Herald (Sat) | Domain in Newcastle Herald (Sat) | Saturday | 66 |
| | Motoring in Newcastle Herald (Sat) | Saturday | 36 |
| | H1 in Newcastle Herald (Sat) | Saturday | 79 |
| | H2 in Newcastle Herald (Sat) | Saturday | 78 |
| | Weekender in Newcastle Herald (Sat) | Saturday | 71 |

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emma™ Print Audience Report - Newspaper Sections

Average Issue Readership (AIR) in '000

Data Period:Feb 2016-Jan 2017

| MASTHEAD | SECTION | DAYS PUBLISHED | AIR ('000) |
|----------------------------------|---|----------------|------------|
| Northern Star (M-F Av) | Easy Eating in Northern Star (M-F) | Monday-Friday | 6 |
| | Sport in Northern Star (M-F) | Monday-Friday | 10 |
| | Web World (Mon) in Northern Star (M-F) | Monday | 5 |
| | Better Business (Tue) in Northern Star (M-F) | Tuesday | 5 |
| | NiE (Tue) in Northern Star (M-F) | Tuesday | 6 |
| | Commercial Property (Thu) in Northern Star (M-F) | Thursday | 7 |
| | Smarter Shopping (Thu) in Northern Star (M-F) | Thursday | 9 |
| | The Guide (Thu) in Northern Star (M-F) | Thursday | 14 |
| The Weekend Star (Sat) | Real Estate in The Weekend Star (Sat) | Saturday | 18 |
| | Easy Eating in The Weekend Star (Sat) | Saturday | 14 |
| | Jobs in The Weekend Star (Sat) | Saturday | 11 |
| | Motoring in The Weekend Star (Sat) | Saturday | 8 |
| | Sport in The Weekend Star (Sat) | Saturday | 14 |
| | Weekend in The Weekend Star (Sat) | Saturday | 22 |
| Northern Territory News (M-F Av) | Sport in Northern Territory News (M-F) | Monday-Friday | 29 |
| | Switched On (Mon) in Northern Territory News (M-F) | Monday | 15 |
| | Entertainment (Fri) in Northern Territory News (M-F) | Friday | 23 |
| Northern Territory News (Sat) | Careers in Northern Territory News (Sat) | Saturday | 19 |
| | CarsGuide in Northern Territory News (Sat) | Saturday | 22 |
| | Classifieds in Northern Territory News (Sat) | Saturday | 30 |
| | Marine Guide in Northern Territory News (Sat) | Saturday | 17 |
| | Property in Northern Territory News (Sat) | Saturday | 27 |
| Sunday Territorian | Body + Soul in Sunday Territorian | Sunday | 16 |
| | Escape in Sunday Territorian | Sunday | 21 |
| | Taste.com.au in Sunday Territorian | Sunday | 18 |
| Sunshine Coast Daily (M-F Av) | Easy Eating in Sunshine Coast Daily (M-F) | Monday-Friday | 10 |
| | Sport in Sunshine Coast Daily (M-F) | Monday-Friday | 20 |
| | Web World (Mon) in Sunshine Coast Daily (M-F) | Monday | 6 |
| | Better Business (Tue) in Sunshine Coast Daily (M-F) | Tuesday | 10 |
| | Junior Sport (Wed) in Sunshine Coast Daily (M-F) | Wednesday | 8 |
| | Commercial Property (Thu) in Sunshine Coast Daily (M-F) | Thursday | 14 |
| | Smarter Shopping (Thu) in Sunshine Coast Daily (M-F) | Thursday | 16 |
| | The Guide (Thu) in Sunshine Coast Daily (M-F) | Thursday | 29 |
| Sunshine Coast Daily (Sat) | Real Estate in Sunshine Coast Daily (Sat) | Saturday | 25 |
| | Easy Eating in Sunshine Coast Daily (Sat) | Saturday | 17 |
| | Jobs in Sunshine Coast Daily (Sat) | Saturday | 13 |
| | Local Classifieds in Sunshine Coast Daily (Sat) | Saturday | 24 |
| | Motoring in Sunshine Coast Daily (Sat) | Saturday | 15 |
| | Sport in Sunshine Coast Daily (Sat) | Saturday | 26 |
| | Weekend in Sunshine Coast Daily (Sat) | Saturday | 31 |
| Sydney Morning Herald (M-F Av) | BusinessDay in Sydney Morning Herald (M-F) | Monday-Friday | 170 |
| | SportsDay in Sydney Morning Herald (M-F) | Monday-Friday | 140 |
| | The Guide (Mon) in Sydney Morning Herald (M-F) | Monday | 475 |
| | Good Food (Tue) in Sydney Morning Herald (M-F) | Tuesday | 453 |
| | Money (Wed) in Sydney Morning Herald (M-F) | Wednesday | 313 |
| | Pulse (Thu) in Sydney Morning Herald (M-F) | Thursday | 158 |
| | The Form (Fri) in Sydney Morning Herald (M-F) | Friday | 67 |
| | The Shortlist (Fri) in Sydney Morning Herald (M-F) | Friday | 275 |
| | | | |
| Sydney Morning Herald (Sat) | Domain in Sydney Morning Herald (Sat) | Saturday | 335 |
| | My Career in Sydney Morning Herald (Sat) | Saturday | 129 |
| | News Review in Sydney Morning Herald (Sat) | Saturday | 517 |
| | Spectrum in Sydney Morning Herald (Sat) | Saturday | 570 |
| | The Form in Sydney Morning Herald (Sat) | Saturday | 66 |
| | Traveller in Sydney Morning Herald (Sat) | Saturday | 489 |
| | Weekend Business in Sydney Morning Herald (Sat) | Saturday | 339 |
| | Weekend Drive in Sydney Morning Herald (Sat) | Saturday | 235 |
| | Weekend Sport in Sydney Morning Herald (Sat) | Saturday | 276 |
| Sun-Herald | Domain in Sun-Herald | Sunday | 319 |
| | Extra in Sun-Herald | Sunday | 313 |
| | Money in Sun-Herald | Sunday | 225 |
| | Sport in Sun-Herald | Sunday | 250 |
| | Travel in Sun-Herald | Sunday | 396 |
| | S in Sun-Herald | Sunday | 296 |
| The Age (M-F Av) | BusinessDay in The Age (M-F) | Monday-Friday | 180 |
| | Sport in The Age (M-F) | Monday-Friday | 199 |
| | Pulse (Mon) in The Age (M-F) | Monday | 148 |
| | Epicure (Tue) in The Age (M-F) | Tuesday | 370 |
| | Money (Wed) in The Age (M-F) | Wednesday | 269 |
| | Green Guide (Thu) in The Age (M-F) | Thursday | 499 |
| | The Shortlist (Fri) in The Age (M-F) | Friday | 276 |
| | | | |

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Data Period:Feb 2016-Jan 2017

| MASTHEAD | SECTION | DAYS PUBLISHED | AIR ('000) |
|--|--|----------------|------------|
| The Age (Sat) | BusinessDay in The Age (Sat) | Saturday | 257 |
| | Domain in The Age (Sat) | Saturday | 286 |
| | Drive in The Age (Sat) | Saturday | 179 |
| | Spectrum in The Age (Sat) | Saturday | 360 |
| | My Career in The Age (Sat) | Saturday | 119 |
| | Sport in The Age (Sat) | Saturday | 284 |
| | Traveller in The Age (Sat) | Saturday | 351 |
| Sunday Age | Domain in Sunday Age | Sunday | 231 |
| | M in Sunday Age | Sunday | 298 |
| | Sport in Sunday Age | Sunday | 224 |
| The Australian (M-F Av) | A Plus in The Australian (M-F) | Monday-Friday | 83 |
| | The Australian Business Review in The Australian (M-F) | Monday-Friday | 112 |
| | Sport in The Australian (M-F) | Monday-Friday | 95 |
| | Media & Marketing (Mon) in The Australian (M-F) | Monday | 132 |
| | Technology (Tue) in The Australian (M-F) | Tuesday | 180 |
| | Wealth (Tue) in The Australian (M-F) | Tuesday | 165 |
| | Higher Education (Wed) in The Australian (M-F) | Wednesday | 174 |
| | Prime Space (Thu) in The Australian (M-F) | Thursday | 96 |
| | Aviation (Fri) in The Australian (M-F) | Friday | 106 |
| | Legal Affairs (Fri) in The Australian (M-F) | Friday | 116 |
| Weekend Australian | The Australian Business Review in Weekend Australian | Saturday | 252 |
| | Inquirer in Weekend Australian | Saturday | 348 |
| | Review in Weekend Australian | Saturday | 383 |
| | Sport in Weekend Australian | Saturday | 229 |
| | Travel & Indulgence in Weekend Australian | Saturday | 344 |
| | Wealth in Weekend Australian | Saturday | 206 |
| | Weekend A Plus in Weekend Australian | Saturday | 312 |
| | Weekend Professional in Weekend Australian | Saturday | 170 |
| | Weekend Property in Weekend Australian | Saturday | 215 |
| | Sport in Townsville Bulletin (M-F) | Monday-Friday | 14 |
| | Growing Families (Tue) in Townsville Bulletin (M-F) | Tuesday | 24 |
| | Careers (Wed) in Townsville Bulletin (M-F) | Wednesday | 31 |
| | Our Defenders (Fri) in Townsville Bulletin (M-F) | Friday | 18 |
| Weekend Planner (Fri) in Townsville Bulletin (M-F) | Friday | 33 | |
| Townsville Bulletin (Sat) | Careers in Townsville Bulletin (Sat) | Saturday | 27 |
| | Carsguide in Townsville Bulletin (Sat) | Saturday | 27 |
| | Real Estate in Townsville Bulletin (Sat) | Saturday | 37 |
| | Sport in Townsville Bulletin (Sat) | Saturday | 35 |
| | The Vine in Townsville Bulletin (Sat) | Saturday | 16 |
| | Townsville Eye in Townsville Bulletin (Sat) | Saturday | 48 |
| Weekend Bulletin | Real Estate in Weekend Bulletin | Saturday | 15 |
| | Jobs in Weekend Bulletin | Saturday | 10 |
| | Local Classifieds in Weekend Bulletin | Saturday | 13 |
| | Sport in Weekend Bulletin | Saturday | 14 |
| | Weekend in Weekend Bulletin | Saturday | 14 |
| West Australian (M-F Av) | Employment - WJOBS in West Australian (M-F) | Monday-Friday | 49 |
| | Sport in West Australian (M-F) | Monday-Friday | 221 |
| | Today in West Australian (M-F) | Monday-Friday | 214 |
| | West Business in West Australian (M-F) | Monday-Friday | 204 |
| | Mind & Body (Tue) in West Australian (M-F) | Tuesday | 261 |
| | Health + Medicine (Wed) in West Australian (M-F) | Wednesday | 256 |
| | West Real Estate (Wed) in West Australian (M-F) | Wednesday | 201 |
| | West Wheels (Wed) in West Australian (M-F) | Wednesday | 157 |
| | Fresh (Thu) in West Australian (M-F) | Thursday | 258 |
| | Travel (Thu) in West Australian (M-F) | Thursday | 271 |
| | Habitat (Fri) in West Australian (M-F) | Friday | 246 |
| Weekend West | Employment - WJOBS in Weekend West | Saturday | 79 |
| | New Homes in Weekend West | Saturday | 169 |
| | Sport in Weekend West | Saturday | 269 |
| | The West Classifieds in Weekend West | Saturday | 149 |
| | Travel in Weekend West | Saturday | 303 |
| | West Business in Weekend West | Saturday | 240 |
| | West Real Estate in Weekend West | Saturday | 190 |
| | West Wheels in Weekend West | Saturday | 142 |
| Sunday Times | Body+Soul in Sunday Times | Sunday | 266 |
| | Careers in Sunday Times | Sunday | 60 |
| | Carsguide in Sunday Times | Sunday | 125 |
| | Escape in Sunday Times | Sunday | 270 |
| | Home in Sunday Times | Sunday | 183 |

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| MASTHEAD | SECTION | DAYS PUBLISHED | AIR ('000) |
|--------------|--|----------------|------------|
| Sunday Times | Readersmart in Sunday Times | Sunday | 143 |
| | Real Estate in Sunday Times | Sunday | 165 |
| | Sport in Sunday Times | Sunday | 199 |
| | Taste.com.au in Sunday Times | Sunday | 249 |
| | The Sunday Times Guide in Sunday Times | Sunday | 279 |

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