

emma™ Print Audience Report - Magazines

Average Issue Readership (AIR) in '000

Data Period: Mar 2016-Feb 2017

TITLE	MEDIA TYPE	STATE	PRINT (AIR)
2 Wheels	Magazines	National	80
4X4 Australia	Magazines	National	246
AFL Record	Magazines	National	265
APC	Magazines	National	105
Australian 4WD Action	Magazines	National	384
Australian Country	Magazines	National	161
Australian Geographic	Magazines	National	662
Australian Golf Digest	Magazines	National	149
Australian Gourmet Traveller	Magazines	National	362
Australian Handyman	Magazines	National	217
Australian Motorcycle News	Magazines	National	147
Australian Traveller	Magazines	National	89
Australian Women's Weekly	Magazines	National	1,963
Belle	Magazines	National	141
Better Homes and Gardens	Magazines	National	2,236
Big League	Magazines	National	161
Coles Magazine	Magazines	National	3,601
Cosmopolitan	Magazines	National	366
Cosmopolitan Bride	Magazines	National	70
Country Style	Magazines	National	364
Delicious	Magazines	National	576
Diabetic Living	Magazines	National	362
Dirt Action	Magazines	National	76
Dogs Life	Magazines	National	60
Donna Hay	Magazines	National	579
Eat Well	Magazines	National	67
Elle	Magazines	National	155
Empire	Magazines	National	119
Fast Fours & Rotaries	Magazines	National	65
Fishing World	Magazines	National	199
Fitness First	Magazines	National	99
Foxtel Magazine	Magazines	National	715
Frankie	Magazines	National	319
Fresh Water Fishing Australia	Magazines	National	168
Game Informer	Magazines	National	221
Gardening Australia	Magazines	National	502
Girlfriend	Magazines	National	144
Golf Australia	Magazines	National	121
Good Health	Magazines	National	243
Gourmet Traveller Wine	Magazines	National	122
GQ	Magazines	National	146
Grand Designs Australia	Magazines	National	186
Harper's Bazaar	Magazines	National	195

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Healthy Food Guide	Magazines	National	233
Home Beautiful	Magazines	National	493
Home Design	Magazines	National	80
Homes+	Magazines	National	88
Homespun	Magazines	National	59
Horizons	Magazines	WA	54
House & Garden	Magazines	National	766
Hyper	Magazines	National	41
Inside Football	Magazines	National	54
Inside Out	Magazines	National	151
Inside Sport	Magazines	National	113
InStyle	Magazines	National	158
Jetstar	Magazines	National	310
Just Cars	Magazines	National	337
Kitchens & Bathrooms	Magazines	National	255
Marie Claire	Magazines	National	367
Men's Fitness	Magazines	National	286
Men's Health	Magazines	National	530
Men's Style	Magazines	National	58
Modern Fishing	Magazines	National	170
Modern Wedding	Magazines	National	67
Money	Magazines	National	155
Mother & Baby	Magazines	National	73
Motor	Magazines	National	129
National Geographic	Magazines	National	830
Nature & Health	Magazines	National	81
New Idea	Magazines	National	1,536
New Scientist	Magazines	National	201
NW	Magazines	National	257
Official Xbox 360	Magazines	National	188
OK!	Magazines	National	354
Open Road	Magazines	NSW	1,155
Outdoor Rooms	Magazines	National	58
Overlander 4WD	Magazines	National	128
PC & Tech Authority	Magazines	National	126
PC PowerPlay	Magazines	National	153
People	Magazines	National	161
Pets	Magazines	National	57
PlayStation	Magazines	National	208
Prevention	Magazines	National	126
Qantas The Australian Way	Magazines	National	684
Quilters Companion	Magazines	National	100
Reader's Digest Australia	Magazines	National	515
Real Living	Magazines	National	165
Recipes+	Magazines	National	475

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RM Williams Outback	Magazines	National	377
Road Ahead	Magazines	QLD	724
Road Rider	Magazines	National	43
Rolling Stone	Magazines	National	239
Royal Auto	Magazines	VIC	868
Rugby League Week	Magazines	National	179
SA Motor	Magazines	SA	327
Selector	Magazines	National	72
Shop Til You Drop	Magazines	National	46
Street Machine	Magazines	National	347
Super Food Ideas	Magazines	National	476
T3	Magazines	National	41
Take 5	Magazines	National	749
Taste.com.au Magazine	Magazines	National	746
TechLife	Magazines	National	70
That's Life	Magazines	National	833
The Monthly	Magazines	National	134
The Picture	Magazines	National	162
Time	Magazines	National	416
TV Week	Magazines	National	672
Unique Cars	Magazines	National	327
Virgin Australia Voyeur	Magazines	National	399
Vogue Australia	Magazines	National	405
Vogue Living	Magazines	National	248
Weight Watchers Magazine	Magazines	National	120
WellBeing	Magazines	National	125
Wheels	Magazines	National	354
Who	Magazines	National	571
Woman's Day	Magazines	National	1,620
Women's Health	Magazines	National	358
Women's Health & Fitness	Magazines	National	177
Woolworths Fresh Magazine	Magazines	National	4,090
Yours	Magazines	National	104

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