

emma™ Print Audience Report - Newspaper Inserted Magazines

Average Issue Readership (AIR) in '000

Data Period: Mar 2016-Feb 2017

TITLE	MEDIA TYPE	STATE	PRINT (AIR)
AFR Boss	Newspaper Inserted Magazines	National	95
AFR Magazine	Newspaper Inserted Magazines	National	160
The Deal	Newspaper Inserted Magazines	National	41
The Weekend Australian Magazine	Newspaper Inserted Magazines	National	462
Wish	Newspaper Inserted Magazines	National	97
Good Weekend (NSW)	Newspaper Inserted Magazines	NSW/ACT	501
Panorama Magazine	Newspaper Inserted Magazines	NSW/ACT	40
Relax Magazine	Newspaper Inserted Magazines	NSW/ACT	36
Sunday Life (NSW)	Newspaper Inserted Magazines	NSW/ACT	401
Good Weekend (VIC)	Newspaper Inserted Magazines	VIC	367
Sunday Life (VIC)	Newspaper Inserted Magazines	VIC	320
QB Monthly	Newspaper Inserted Magazines	QLD	52
Qweekend	Newspaper Inserted Magazines	QLD	311
Seven Days Magazine	Newspaper Inserted Magazines	WA	401
STM	Newspaper Inserted Magazines	WA	331
West Weekend Magazine	Newspaper Inserted Magazines	WA	336

Source: emma™ conducted by Ipsos MediaCT, People 14+ for the 12 months ending Feb 2017