

emma™ Print Audience Report – Newspaper Inserted Magazines

Average Issue Readership (AIR) in '000

Data Period: Apr 2016-Mar 2017

TITLE	MEDIA TYPE	STATE	PRINT (AIR)
AFR Boss	Newspaper Inserted Magazines	National	96
AFR Magazine	Newspaper Inserted Magazines	National	163
The Deal	Newspaper Inserted Magazines	National	40
The Weekend Australian Magazine	Newspaper Inserted Magazines	National	461
Wish	Newspaper Inserted Magazines	National	98
Good Weekend (NSW)	Newspaper Inserted Magazines	NSW/ACT	494
Panorama Magazine	Newspaper Inserted Magazines	NSW/ACT	41
Relax Magazine	Newspaper Inserted Magazines	NSW/ACT	38
Sunday Life (NSW)	Newspaper Inserted Magazines	NSW/ACT	394
Good Weekend (VIC)	Newspaper Inserted Magazines	VIC	353
Sunday Life (VIC)	Newspaper Inserted Magazines	VIC	312
QB Monthly	Newspaper Inserted Magazines	QLD	54
Qweekend	Newspaper Inserted Magazines	QLD	308
Seven Days Magazine	Newspaper Inserted Magazines	WA	395
STM	Newspaper Inserted Magazines	WA	319
West Weekend Magazine	Newspaper Inserted Magazines	WA	331

Source: emma™ conducted by Ipsos MediaCT, People 14+ for the 12 months ending Mar 2017