

emma™ Print Audience Report - Magazines

Average Issue Readership (AIR) in '000

Data Period: May 2016-Apr 2017

TITLE	MEDIA TYPE	STATE	PRINT (AIR)
2 Wheels	Magazines	National	83
4X4 Australia	Magazines	National	236
AFL Record	Magazines	National	299
APC	Magazines	National	103
Australian 4WD Action	Magazines	National	389
Australian Country	Magazines	National	162
Australian Geographic	Magazines	National	642
Australian Golf Digest	Magazines	National	145
Australian Gourmet Traveller	Magazines	National	367
Australian Handyman	Magazines	National	219
Australian Motorcycle News	Magazines	National	151
Australian Traveller	Magazines	National	94
Australian Women's Weekly	Magazines	National	1,951
Belle	Magazines	National	149
Better Homes and Gardens	Magazines	National	2,281
Big League	Magazines	National	159
Coles Magazine	Magazines	National	3,698
Cosmopolitan	Magazines	National	353
Cosmopolitan Bride	Magazines	National	70
Country Style	Magazines	National	359
Delicious	Magazines	National	580
Diabetic Living	Magazines	National	377
Dirt Action	Magazines	National	78
Dogs Life	Magazines	National	61
Donna Hay	Magazines	National	606
Eat Well	Magazines	National	63
Elle	Magazines	National	165
Empire	Magazines	National	120
Fast Fours & Rotaries	Magazines	National	71
Fishing World	Magazines	National	204
Fitness First	Magazines	National	105
Foxtel Magazine	Magazines	National	724
Frankie	Magazines	National	331
Fresh Water Fishing Australia	Magazines	National	166
Game Informer	Magazines	National	230
Gardening Australia	Magazines	National	514
Girlfriend	Magazines	National	138
Golf Australia	Magazines	National	124
Good Health	Magazines	National	245
Gourmet Traveller Wine	Magazines	National	120
GQ	Magazines	National	150
Grand Designs Australia	Magazines	National	198
Harper's Bazaar	Magazines	National	190

Source: emma™ conducted by Ipsos MediaCT, People 14+ for the 12 months ending Apr 2017

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Healthy Food Guide	Magazines	National	225
Home Beautiful	Magazines	National	528
Home Design	Magazines	National	83
Homes+	Magazines	National	93
Homespun	Magazines	National	59
Horizons	Magazines	WA	56
House & Garden	Magazines	National	772
Hyper	Magazines	National	43
Inside Football	Magazines	National	53
Inside Out	Magazines	National	163
Inside Sport	Magazines	National	117
InStyle	Magazines	National	159
Jetstar	Magazines	National	332
Just Cars	Magazines	National	334
Kitchens & Bathrooms	Magazines	National	266
Marie Claire	Magazines	National	372
Men's Fitness	Magazines	National	281
Men's Health	Magazines	National	546
Men's Style	Magazines	National	58
Modern Fishing	Magazines	National	170
Modern Wedding	Magazines	National	67
Money	Magazines	National	157
Mother & Baby	Magazines	National	84
Motor	Magazines	National	136
National Geographic	Magazines	National	862
Nature & Health	Magazines	National	78
New Idea	Magazines	National	1,569
New Scientist	Magazines	National	196
NW	Magazines	National	252
Official Xbox 360	Magazines	National	187
OK!	Magazines	National	351
Open Road	Magazines	NSW	1,172
Outdoor Rooms	Magazines	National	60
Overlander 4WD	Magazines	National	122
PC & Tech Authority	Magazines	National	125
PC PowerPlay	Magazines	National	150
People	Magazines	National	161
Pets	Magazines	National	56
PlayStation	Magazines	National	212
Prevention	Magazines	National	122
Qantas The Australian Way	Magazines	National	694
Quilters Companion	Magazines	National	106
Reader's Digest Australia	Magazines	National	516
Real Living	Magazines	National	170
Recipes+	Magazines	National	485

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RM Williams Outback	Magazines	National	388
Road Ahead	Magazines	QLD	712
Road Rider	Magazines	National	45
Rolling Stone	Magazines	National	239
Royal Auto	Magazines	VIC	863
SA Motor	Magazines	SA	325
Selector	Magazines	National	71
Street Machine	Magazines	National	364
Super Food Ideas	Magazines	National	465
T3	Magazines	National	46
Take 5	Magazines	National	754
Taste.com.au Magazine	Magazines	National	762
TechLife	Magazines	National	65
That's Life	Magazines	National	828
The Monthly	Magazines	National	130
The Picture	Magazines	National	158
Time	Magazines	National	404
TV Week	Magazines	National	666
Unique Cars	Magazines	National	340
Virgin Australia Voyeur	Magazines	National	417
Vogue Australia	Magazines	National	420
Vogue Living	Magazines	National	259
Weight Watchers Magazine	Magazines	National	116
WellBeing	Magazines	National	117
Wheels	Magazines	National	356
Who	Magazines	National	565
Woman's Day	Magazines	National	1,631
Women's Health	Magazines	National	350
Women's Health & Fitness	Magazines	National	176
Woolworths Fresh Magazine	Magazines	National	4,153
Yours	Magazines	National	103

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