

## emma™ Print Audience Report – Newspaper Inserted Magazines

Average Issue Readership (AIR) in '000

Data Period: May 2016-Apr 2017

TITLE	MEDIA TYPE	STATE	PRINT (AIR)
AFR Boss	Newspaper Inserted Magazines	National	99
AFR Luxury Magazine	Newspaper Inserted Magazines	National	111
AFR Magazine	Newspaper Inserted Magazines	National	164
Life & Leisure Sophisticated Traveller	Newspaper Inserted Magazines	National	94
The Deal	Newspaper Inserted Magazines	National	38
The Weekend Australian Magazine	Newspaper Inserted Magazines	National	460
Wish	Newspaper Inserted Magazines	National	101
Good Weekend (NSW)	Newspaper Inserted Magazines	NSW/ACT	489
Panorama Magazine	Newspaper Inserted Magazines	NSW/ACT	42
Relax Magazine	Newspaper Inserted Magazines	NSW/ACT	39
Stellar (NSW)	Newspaper Inserted Magazines	NSW/ACT	394
Sunday Life (NSW)	Newspaper Inserted Magazines	NSW/ACT	390
Good Weekend (VIC)	Newspaper Inserted Magazines	VIC	349
Stellar (VIC)	Newspaper Inserted Magazines	VIC	351
Sunday Life (VIC)	Newspaper Inserted Magazines	VIC	307
QB Monthly	Newspaper Inserted Magazines	QLD	52
Qweekend	Newspaper Inserted Magazines	QLD	307
Stellar (QLD)	Newspaper Inserted Magazines	QLD	315
Seven Days Magazine	Newspaper Inserted Magazines	WA	393
STM	Newspaper Inserted Magazines	WA	311
West Weekend Magazine	Newspaper Inserted Magazines	WA	321

Source: emma™ conducted by Ipsos MediaCT, People 14+ for the 12 months ending Apr 2017