

emma™ Print Audience Report - Magazines

Average Issue Readership (AIR) in '000

Data Period: Jun 2016-May 2017

TITLE	MEDIA TYPE	STATE	PRINT (AIR)
2 Wheels	Magazines	National	83
4X4 Australia	Magazines	National	240
AFL Record	Magazines	National	295
APC	Magazines	National	103
Australian 4WD Action	Magazines	National	392
Australian Country	Magazines	National	158
Australian Geographic	Magazines	National	640
Australian Golf Digest	Magazines	National	150
Australian Gourmet Traveller	Magazines	National	369
Australian Handyman	Magazines	National	230
Australian Motorcycle News	Magazines	National	151
Australian Traveller	Magazines	National	92
Australian Women's Weekly	Magazines	National	1,920
Belle	Magazines	National	153
Better Homes and Gardens	Magazines	National	2,294
Big League	Magazines	National	161
Coles Magazine	Magazines	National	3,691
Cosmopolitan	Magazines	National	363
Cosmopolitan Bride	Magazines	National	60
Country Style	Magazines	National	368
Delicious	Magazines	National	575
Diabetic Living	Magazines	National	394
Dirt Action	Magazines	National	73
Dogs Life	Magazines	National	60
Donna Hay	Magazines	National	599
Eat Well	Magazines	National	61
Elle	Magazines	National	157
Empire	Magazines	National	118
Fast Fours & Rotaries	Magazines	National	75
Fishing World	Magazines	National	210
Fitness First	Magazines	National	104
Foxtel Magazine	Magazines	National	716
Frankie	Magazines	National	341
Fresh Water Fishing Australia	Magazines	National	160
Game Informer	Magazines	National	233
Gardening Australia	Magazines	National	528
Girlfriend	Magazines	National	137
Golf Australia	Magazines	National	126
Good Health	Magazines	National	235
Gourmet Traveller Wine	Magazines	National	113
GQ	Magazines	National	147
Grand Designs Australia	Magazines	National	200
Harper's Bazaar	Magazines	National	196

Source: emma™ conducted by Ipsos MediaCT, People 14+ for the 12 months ending May 2017

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Healthy Food Guide	Magazines	National	233
Home Beautiful	Magazines	National	526
Home Design	Magazines	National	83
Homes+	Magazines	National	97
Homespun	Magazines	National	59
Horizons	Magazines	WA	55
House & Garden	Magazines	National	793
Hyper	Magazines	National	41
Inside Football	Magazines	National	55
Inside Out	Magazines	National	166
Inside Sport	Magazines	National	110
InStyle	Magazines	National	152
Jetstar	Magazines	National	347
Just Cars	Magazines	National	330
Kitchens & Bathrooms	Magazines	National	266
Marie Claire	Magazines	National	379
Men's Fitness	Magazines	National	283
Men's Health	Magazines	National	540
Men's Style	Magazines	National	55
Modern Fishing	Magazines	National	167
Modern Wedding	Magazines	National	60
Money	Magazines	National	157
Mother & Baby	Magazines	National	86
Motor	Magazines	National	138
National Geographic	Magazines	National	873
Nature & Health	Magazines	National	74
New Idea	Magazines	National	1,557
New Scientist	Magazines	National	196
NW	Magazines	National	246
Official Xbox 360	Magazines	National	182
OK!	Magazines	National	344
Open Road	Magazines	NSW	1,197
Outdoor Rooms	Magazines	National	60
Overlander 4WD	Magazines	National	123
PC & Tech Authority	Magazines	National	133
PC PowerPlay	Magazines	National	157
People	Magazines	National	164
Pets	Magazines	National	55
PlayStation	Magazines	National	215
Prevention	Magazines	National	119
Qantas The Australian Way	Magazines	National	701
Quilters Companion	Magazines	National	106
Reader's Digest Australia	Magazines	National	509
Real Living	Magazines	National	165
Recipes+	Magazines	National	472

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RM Williams Outback	Magazines	National	392
Road Ahead	Magazines	QLD	703
Road Rider	Magazines	National	44
Rolling Stone	Magazines	National	232
Royal Auto	Magazines	VIC	843
SA Motor	Magazines	SA	327
Selector	Magazines	National	65
Street Machine	Magazines	National	362
Super Food Ideas	Magazines	National	457
T3	Magazines	National	46
Take 5	Magazines	National	756
Taste.com.au Magazine	Magazines	National	763
TechLife	Magazines	National	65
That's Life	Magazines	National	852
The Monthly	Magazines	National	132
The Picture	Magazines	National	154
Time	Magazines	National	402
TV Week	Magazines	National	656
Unique Cars	Magazines	National	347
Virgin Australia Voyeur	Magazines	National	420
Vogue Australia	Magazines	National	421
Vogue Living	Magazines	National	268
Weight Watchers Magazine	Magazines	National	115
WellBeing	Magazines	National	117
Wheels	Magazines	National	356
Who	Magazines	National	547
Woman's Day	Magazines	National	1,611
Women's Health	Magazines	National	346
Women's Health & Fitness	Magazines	National	174
Woolworths Fresh Magazine	Magazines	National	4,214
Yours	Magazines	National	107

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