

emma™ Print Audience Report – Newspaper Inserted Magazines

Average Issue Readership (AIR) in '000

Data Period: Jun 2016-May 2017

TITLE	MEDIA TYPE	STATE	PRINT (AIR)
AFR Boss	Newspaper Inserted Magazines	National	100
AFR Luxury Magazine	Newspaper Inserted Magazines	National	112
AFR Magazine	Newspaper Inserted Magazines	National	164
Life & Leisure Sophisticated Traveller	Newspaper Inserted Magazines	National	95
The Deal	Newspaper Inserted Magazines	National	43
The Weekend Australian Magazine	Newspaper Inserted Magazines	National	459
Wish	Newspaper Inserted Magazines	National	108
Good Weekend (NSW)	Newspaper Inserted Magazines	NSW/ACT	479
Panorama Magazine	Newspaper Inserted Magazines	NSW/ACT	40
Relax Magazine	Newspaper Inserted Magazines	NSW/ACT	39
Stellar (NSW)	Newspaper Inserted Magazines	NSW/ACT	398
Sunday Life (NSW)	Newspaper Inserted Magazines	NSW/ACT	374
Good Weekend (VIC)	Newspaper Inserted Magazines	VIC	347
Stellar (VIC)	Newspaper Inserted Magazines	VIC	350
Sunday Life (VIC)	Newspaper Inserted Magazines	VIC	289
QB Monthly	Newspaper Inserted Magazines	QLD	48
Qweekend	Newspaper Inserted Magazines	QLD	299
Stellar (QLD)	Newspaper Inserted Magazines	QLD	310
Seven Days Magazine	Newspaper Inserted Magazines	WA	372
STM	Newspaper Inserted Magazines	WA	289
West Weekend Magazine	Newspaper Inserted Magazines	WA	297

Source: emma™ conducted by Ipsos MediaCT, People 14+ for the 12 months ending May 2017