



**PRINT AUDIENCE REPORT  
NEWSPAPER SECTIONS  
Data Period: July 2019 - June 2020  
Average Issue Readership '000's**

MASTHEAD	SECTION	DAYS	PRINT AIR ('000)
			Jul19 - Jun20
Adelaide Advertiser (M-F)	Adelaide Confidential	M-F	118
	Boomer	Mon	121
	Business Daily	M-F	90
	Money Saver	Mon	90
	Motoring	Fri	94
	SA Business Journal	Tue	77
	Sport	M-F	155
	delicious. South Australia	Wed	137
	Saturday Advertiser	Adelaide Confidential	Sat
Business Daily		Sat	82
Careers		Sat	75
Real Estate		Sat	143
SA Weekend		Sat	197
Sports Saturday		Sat	165
Weekend Extra		Sat	148
Sunday Mail (SA)	Body+Soul	Sun	152
	Escape	Sun	176
	Home & Life	Sun	140
	Sport	Sun	166
	Sunday	Sun	114
	Watch	Sun	142
Cairns Post (M-F)	Business Week	Wed	14
	Cairns Confidential	Thu	16
	Classifieds	M-F	21
	Friday Fishing	Fri	17
	Game On	Fri	14
	Hit	Thu	22
	Monday Game	Mon	13
	Money Saver	Mon	15
	People	Tue	25
	Post-Ed	Tue	12
	Sport	M-F	18
	Taste.com.au	Wed	28
Cairns Weekend Post	TV Plus	Thu	25
	Cairns Eye	Sat	24
	Careers	Sat	17
	Classifieds	Sat	22
	Motoring	Sat	14
	Real Estate	Sat	22
The Canberra Times (M-F)	Bargain Hunter	Sat	16
	Business Day	M-F	25
	Fly	Thu	29
	Food and Wine	Wed	43
	Sport	M-F	33



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			Jul19 - Jun20
	The Guide	Mon	43
The Canberra Times (Sat)	allhomes.com.au	Sat	30
	Drive	Sat	17
	My Career	Sat	8
	Sport	Sat	28
Sunday Canberra Times	Sport	Sun	24
Chronicle (M-F)	Better Business	Tue	12
	Commercial Property	Thu	19
	Easy Eating	M-F	16
	Junior Sport	Wed	11
	Local Classifieds	M-F	15
	Motoring	Thu	17
	NiE	Tue	9
	Smarter Shopping	Thu	19
	Sport	M-F	21
	The Guide	Thu	28
	Web World	Mon	8
Chronicle (Sat)	Easy Eating	Sat	15
	Jobs	Sat	14
	Local Classifieds	Sat	14
	Real Estate	Sat	24
	Sport	Sat	19
	Weekend	Sat	26
Courier-Mail (M-F)	Business Daily	M-F	114
	Careers	M-F	75
	Confidential	M-F	80
	Hit	Thu	109
	Money Saver	Mon	114
	Motoring	M-F	65
	PRIME SITE	Fri	106
	Sport	M-F	163
	Switched On	Wed	122
	Taste.com.au	Tue	216
	Weekend Extra	Fri	207
Courier-Mail (Sat)	Business Daily	Sat	114
	Careers	Sat	87
	Confidential	Sat	117
	Home	Sat	116
	Insight	Sat	110
	Motoring	Sat	111
	Real Estate	Sat	132
	Sport	Sat	163
	Weekend Shopper	Sat	91
Sunday Mail (QLD)	Agenda	Sun	143



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			Jul19 - Jun20
	Body+Soul	Sun	220
	Escape	Sun	238
	Motoring	Sun	126
	Property Confidential	Sun	121
	Sport	Sun	217
	Sunday Confidential	Sun	161
	Sunday Home	Sun	164
	TV Guide	Sun	239
Daily Telegraph (M-F)	Business Daily	M-F	157
	Careers	M-F	133
	Money Saver	Mon	190
	Sport	M-F	295
	DT TV	Wed	199
	Sydney Confidential	M-F	177
Daily Telegraph (Sat)	Business Daily	Sat	117
	Careers	Sat	83
	Home	Sat	157
	Motoring	Sat	162
	Real Estate	Sat	188
	Saturday Extra	Sat	144
	Sport	Sat	228
	Sydney Confidential	Sat	158
Sunday Telegraph	Body+Soul	Sun	359
	Escape	Sun	390
	Insider	Sun	262
	Real Estate	Sun	304
	Sport	Sun	339
	TV Guide	Sun	274
Financial Review (M-F)	Companies & Markets	M-F	162
	Domain	Fri	301
	Education	Mon	137
	Life & Leisure	Fri	173
	Prestige	Wed	155
	Property	M-F	123
	Review	Fri	212
	Smart Investor	Wed	264
	Technology	Tue	209
Financial Review (Wknd edition)	Companies & Markets	Sat	74
	Life & Leisure	Sat	68
	Property	Sat	60
	Smart Money	Sat	76
Geelong Advertiser (M-F)	Junior Sport	Tue	17
	Real Estate	Wed	41
	Scoop	Thu	16



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			Jul19 - Jun20
	Sport	M-F	31
	TV Guide	Thu	29
Geelong Advertiser (Sat)	Careers	Sat	19
	GT Home	Sat	37
	GT	Sat	38
	Motoring	Sat	20
	Real Estate	Sat	36
	Sport	Sat	32
Gold Coast Bulletin (M-F)	Business	M-F	24
	Business Property	Fri	31
	Coast Confidential	M-F	24
	GC Shopper	Fri	24
	Play	Thu	36
	Sport	M-F	30
	Taste.com.au	Tue	42
Weekend Gold Coast Bulletin	Business	Sat	22
	Careers	Sat	13
	Coast Confidential	Sat	22
	Gold Coast Eye	Sat	26
	Motoring	Sat	18
	Real Estate	Sat	31
	Sport	Sat	31
Herald Sun (M-F)	Business Daily	M-F	247
	Confidential	M-F	274
	Motoring	Fri	296
	Sport	M-F	439
	Taste.com.au	Tue	496
Herald Sun (Sat)	Business Daily	Sat	195
	Careers	Sat	111
	Page 13	Sat	267
	Real Estate	Sat	269
	Sport	Sat	355
	Weekend	Sat	347
Sunday Herald Sun	Body+Soul	Sun	342
	Escape	Sun	382
	Gossip Queen	Sun	183
	Sport	Sun	365
	TV Guide	Sun	299
Mercury (Tas) (M-F)	Business	M-F	28
	Classifieds	M-F	42
	Money Saver	Mon	24
	Motoring	Fri	27
	Pulse	Thu	29
	Real Estate	Thu	61



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			Jul19 - Jun20
	Sport	M-F	41
	Taste.com.au	Tue	49
Mercury on Saturday (Tas)	Business	Sat	24
	Classifieds	Sat	39
	Sport	Sat	38
	TasWeekend	Sat	45
Sunday Tasmanian	Body+Soul	Sun	28
	Escape	Sun	32
	Sport	Sun	32
	Tassie Living	Sun	32
Morning Bulletin (M-F)	Better Business	Tue	6
	Commercial Property	Thu	10
	Easy Eating	M-F	6
	Local Classifieds	M-F	10
	Motoring	Fri	7
	Sport	M-F	14
	The Guide	Thu	14
	Web World	Mon	4
Newcastle Herald (M-F)	GT	Wed	42
	Live	Thu	40
	TV	Fri	48
Newcastle Herald (Sat)	Domain	Sat	45
	H1	Sat	37
	H2	Sat	39
	Motoring	Sat	18
	Weekender	Sat	42
Northern Star (M-F)	Better Business	Tue	8
	Commercial Property	Thu	12
	Easy Eating	M-F	9
	NiE	Tue	5
	Smarter Shopping	Thu	8
	Sport	M-F	11
	The Guide	Thu	14
	Web World	Mon	5
The Weekend Star (Sat)	Easy Eating	Sat	9
	Jobs	Sat	10
	Motoring	Sat	9
	Real Estate	Sat	14
	Sport	Sat	11
	Weekend	Sat	15
Northern Territory News (M-F)	Entertainment	Fri	22
	Motoring	Fri	12
	Sport	M-F	19
	Switched On	Mon	15



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Northern Territory News (Sat)	Careers	Sat	14
	Classifieds	Sat	20
	Marine Guide	Sat	8
	Property	Sat	20
Sunday Territorian	Body+Soul	Sun	9
	Escape	Sun	10
	Taste.com.au	Sun	11
Sunshine Coast Daily (M-F)	Better Business	Tue	11
	Commercial Property	Thu	13
	Easy Eating	M-F	11
	Junior Sport	Wed	8
	Smarter Shopping	Thu	14
	Sport	M-F	18
	The Guide	Thu	22
	Web World	Mon	6
	Sunshine Coast Daily (Sat)	Easy Eating	Sat
	Jobs	Sat	6
	Local Classifieds	Sat	9
	Motoring	Sat	7
	Real Estate	Sat	14
	Sport	Sat	14
	Weekend	Sat	17
	Sydney Morning Herald (M-F)	Business	M-F
	Good Food	Tue	333
	Money	Wed	233
	Pulse	Thu	122
	Sport	M-F	178
	The Form	Fri	86
	The Guide	Mon	254
	The Shortlist	Fri	COVID19 Suspended
Sydney Morning Herald (Sat)	Business	Sat	207
	Domain	Sat	241
	My Career	Sat	79
	News Review	Sat	273
	Spectrum	Sat	306
	Sport	Sat	202
	The Form	Sat	61
	Traveller	Sat	COVID19 Suspended
		Weekend Drive	Sat
Sun-Herald	Domain	Sun	175
	Extra	Sun	158
	Money	Sun	152
	S	Sun	173
	Sport	Sun	167



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	Traveller	Sun	COVID19 Suspended
	TV Liftout	Sun	187
The Age (M-F)	Business	M-F	173
	Good Food	Tue	270
	Green Guide	Thu	258
	Money	Wed	205
	Sport	M-F	174
	The Shortlist	Fri	COVID19 Suspended
The Age (Sat)	Business	Sat	173
	Domain	Sat	179
	Drive	Sat	106
	My Career	Sat	67
	Spectrum	Sat	232
	Sport	Sat	177
	Traveller	Sat	COVID19 Suspended
Sunday Age	Domain	Sun	129
	M	Sun	169
	Sport	Sun	133
	Traveller on Sunday	Sun	COVID19 Suspended
The Australian (M-F)	Aviation	Fri	144
	Commercial Property	Wed;Thu;Fri	176
	Higher Education	Wed	205
	Inquirer	M-F	166
	Legal Affairs	Fri	171
	Media	Mon	230
	Sport	M-F	180
	Technology	Tue	272
	The Australian Business Review	M-F	196
	Wealth	Tue	271
Weekend Australian	Inquirer	Sat	282
	Life Weekend	Sat	230
	Review	Sat	286
	Sport	Sat	237
	The Australian Business Review	Sat	257
	Travel & Indulgence	Sat	261
	Wealth	Sat	177
	Weekend Professional	Sat	161
	Weekend Property	Sat	163
Townsville Bulletin (M-F)	Careers	Wed	30
	Our Defenders	Thu	22
	Play	Thu	27
	Townsville Families	Tue	25
	Weekend Planner	Fri	29
Townsville Bulletin (Sat)	Careers	Sat	21



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	Motoring	Sat	20
	Real Estate	Sat	27
	Sport	Sat	25
	The Vine	Sat	15
	Townsville Eye	Sat	30
Weekend Bulletin	Jobs	Sat	10
	Local Classifieds	Sat	9
	Real Estate	Sat	15
	Sport	Sat	11
	Weekend	Sat	12
West Australian (M-F)	Employment	M-F	61
	FOOD	Thu	203
	Health + Fitness	Tue;Wed	178
	HOME	Fri	168
	Sport	M-F	200
	Today	M-F	150
	Travel	Thu	211
	West Business	M-F	137
	West Property	Wed	165
	West Real Estate	Wed	162
	West Wheels	Wed	121
	Your Money	Mon	167
West Australian Saturday	Employment	Sat	50
	New Homes	Sat	111
	Sport	Sat	191
	The West Classifieds	Sat	100
	Travel	Sat	179
	West Business	Sat	125
	West Real Estate	Sat	122
	West Wheels	Sat	104
Sunday Times	Body+Soul	Sun	160
	Careers	Sun	42
	Escape	Sun	175
	Motoring	Sun	95
	Sport	Sun	162
	Taste.com.au	Sun	157
	The Sunday Times Guide	Sun	165